

Alann Lopez Salas

Creative Technologist / Workflow Designer

Eden Prairie, MN • Open to Remote • [linkedin.com/in/alann-salas-3357533a2](https://www.linkedin.com/in/alann-salas-3357533a2)

CAREER HIGHLIGHTS

- Built an AI-powered business generating more than \$1M in verified sales
- Currently building B.O.P.S., an AI-powered music platform
- Early adopter of Generative AI (2022-Present)
- Designed multimodal AI workflows spanning text, image, music, and video
- Led teams of up to 40 employees

PROFESSIONAL SUMMARY

AI product builder and creative technologist with experience leading teams, launching products, and designing practical AI systems. Since 2022, I've built multimodal workflows that combine language models, image generation, music generation, and automation into repeatable production systems. My work focuses on transforming emerging AI technologies into products people use, creative experiences people remember, and workflows that help teams move faster.

PROFESSIONAL EXPERIENCE

Founder & AI Product Builder

YRRRR Labz - Independent AI Product Studio 2021-Present

Building AI-powered products at the intersection of creativity, music, and emerging technology.

- Built and scaled a digital business generating more than \$1M in verified sales.
- Leading development of B.O.P.S., an AI-powered music platform.
- Designed repeatable AI production systems using ChatGPT, Claude, Midjourney, Runway, Kling, Suno, and other leading AI tools.
- Created reusable prompting frameworks and workflow documentation to improve creative production.
- Defined product vision, roadmap, and feature priorities for AI-powered creative products.
- Directed AI music, imagery, branding, marketing, and digital product launches.
- Awarded grant funding through the SEI Foundation.

Operations & Account Manager

Cleaning Management Group 2020-2021

- Managed operations across approximately 20 commercial accounts.
- Supervised teams of 15-40 employees.
- Led hiring, onboarding, scheduling, coaching, and performance management.
- Coordinated logistics, client relationships, and quality assurance.

TOOLS & CERTIFICATIONS

AI Platforms: ChatGPT / Claude / Gemini / Midjourney / Runway / Kling / Suno / Perplexity

Certifications: AI Product Management (Duke) / Machine Learning Foundations (Duke) / Google AI Essentials

Education: Hennepin Technical College - Audio Engineering